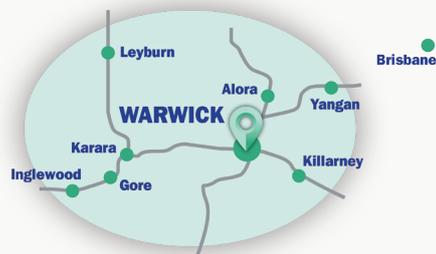


WARWICK REGION

Connect your **business** with the **community**

The regions popular community newspaper the Warwick Today offers businesses the opportunity to influence their local audience with their advertising message alongside the latest unique local news, sports results and features on topics of interest to locals.



Covering the following suburbs and postcodes:

- Warwick4370
- Killarney4373
- Allora4362
- Karara4352
- Inglewood4387
- Yangan4371
- Gore4352
- Leyburn4365

The Southern Downs region

A great place to live, work and play! Clean, crisp country air, a wide range of community facilities and a safe environment combine to make the Southern Downs a great place to live, work and play. Strategically-located in the high growth region of Southern Queensland, the region offers an appealing mix of country and city living backed up by genuine friendliness and charm. All the civic and commercial services you need are at your fingertips and there is no rush hour traffic! Warwick is home to traditional country stores as well as modern shopping complexes.

PAID PUBLICATION - PUBLISHED THURSDAYS & ONLINE 24/7

The Southern Downs leading media option

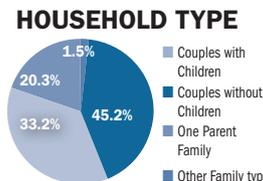
Audience 23,532*

*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - warwickstanthorpetoday.com.au page views (average weekly for period 1 Jan - 2 Feb 2023) and Facebook Insights - facebook.com/warwicktodaystanthorpetoday followers (as at 2 Feb 2023).

A choice for all ages & incomes

OCCUPATIONS
 Labourers: 17.7%
 Technicians and Trades: 13.1%
 Professionals: 12.8%
 Clerical & Admin: 10.9%
 Community Personal Services: 13.3%
 Sales Workers: 10.6%
 Managers: 10.4%
 Machinery Operators and Drivers: 9.3%

AGE
Under 34 41.4%
35-49 14.8%
50-64 19%
65+ 24.8%



Please note: This information was compiled based on our understanding of our readers and information obtained from the ABS for Star News Group from the 2021 Census data in relation to the region of Warwick part of which is covered by the Warwick - Stanthorpe Today. It is a snapshot of the region and Star News Group expects you to rely on your own judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline:
11am Tuesday prior

Classified Advertising Booking Deadline
 Trades & Services: 3pm Tuesday
 General: 3pm Tuesday

Advertising: 07 4661 9800
 Classifieds: 1300 666 808

advertising@warwickstanthorpetoday.com.au
 www.starnewsgroup.com.au

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