

PAKENHAM

Connect your **business** with the **community**

The region's most popular community newspaper the Pakenham Berwick Gazette offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and features on topics of interest to locals.

Covering the following suburbs and postcodes.

• Avonsleigh	3782
• Bass	3991
• Bayles	3981
• Beaconsfield Upper/Beaconsfield	3807
• Berwick.....	3806
• Blind Bight	3980
• Bunyip	3815
• Cannons Creek	3977
• Clematis	3782
• Clyde	3978
• Cockatoo	3781
• Cora Lynn	3814
• Corinella	3984
• Coronet Bay	3984
• Cowes	3922
• Cranbourne	3977
• Dandenong	3175
• Devon Meadows	3977
• Doveton	3177
• Drouin	3818
• Emerald	3782
• Garfield	3814
• Gembrook	3783
• Grantville	3984
• Hampton Park	3976
• Harkaway	3806
• Koo Wee Rup	3981
• Lang Lang	3984
• Longwarry	3816
• Nar Nar Goon	3812
• Nar Nar Goon North	3812
• Narre Warren	3805
• Neerim	3831
• Officer	3809
• Pakenham	3810
• Pearcedale	3912
• San Remo	3925
• Tooradin	3980
• Tynong	3813
• Warneet	3980
• Warragul	3820
• Wonthaggi	3995

Pakenham Berwick Gazette... community strength

As the town of Pakenham is the urban-rural between the metropolitan area of the west and Gippsland to the east, the Pakenham Gazette has been the glue that binds this rapidly growing urban/rural community together since 1909.

Star News Group connect with this community via our PAID weekly Berwick Pakenham Gazette publication, our Pakenham Gazette/star community website, the popular Pakenham Berwick Gazette Facebook site and by delivering advertising material into homes using inserts into the Pakenham Berwick Gazette.

We provide business with cost effective multi-channel advertising options to reach their target markets using a variety of channels by bundling print and online packages to suit their needs.

PUBLISHED WEDNESDAY AND ONLINE 24/7

Outer South East Melbourne's leading media options

Audience 58,634*

*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - <https://pakenham.starcommunity.com.au> page views (average weekly for period 1 Jan - 2 Feb 2023) and Facebook Insights - facebook.com/PakenhamBerwickGazette follower (as of Feb 2023).

A choice for all ages & incomes

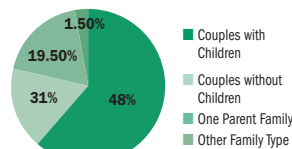
OCCUPATIONS

Labourers: 12%
 Professionals: 15%
 Community Personal Services: 12.90%
 Technicians & Trades: 16.50%
 Managers: 9.70%
 Clerical & Admin: 12.40%
 Sales Workers: 9.40%
 Machinery Operators & Drivers: 10%

AGE

Under 34 **53.50%**
 35-49 **21.50%**
 50-64 **13.20%**
 65+ **11.90%**

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from the 2021 Census data in relation to the City of Casey & Shire of Cardinia, parts of which is covered by the Berwick Pakenham Gazette. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline Booking:
 5pm Friday prior

Classified Advertising Booking Deadline
Trades: Tuesday 11am
General: Tuesday 12.45pm



Advertising: 03 5945 0666
 Classifieds: 1300 666 808



advertising@starnewgroup.com.au
 starnewgroup.com.au



Cnr Princes Highway & Army Road
 Pakenham 3810

PAKENHAM

Connect your **business** with the **community**

Reaching the following Suburbs & Postcodes:

• Avonsleigh	3782
• Bass	3991
• Bayles	3981
• Beaconsfield Upper/Beaconsfield	3807
• Berwick	3806
• Blind Bight	3980
• Bunyip	3815
• Cannons Creek	3977
• Clematis	3782
• Clyde	3978
• Cockatoo	3781
• Cora Lynn	3814
• Corinella	3984
• Coronet Bay	3984
• Cowes	3922
• Cranbourne	3977
• Dandenong	3175
• Devon Meadows	3977
• Doveton	3177
• Drouin	3818
• Emerald	3782
• Garfield	3814
• Gembrook	3783
• Grantville	3984
• Hampton Park	3976
• Harkaway	3806
• Koo Wee Rup	3981
• Lang Lang	3984
• Longwarry	3816
• Nar Nar Goon	3812
• Nar Nar Goon North	3812
• Narre warren	3805
• Neerim	3831
• Officer	3809
• Pakenham	3810
• Pearcedale	3912
• San Remo	3925
• Tooradin	3980
• Tynong	3813
• Warneet	3980
• Warragul	3820

