

OCEAN GROVE VOICE

Connect your **business** with the **community**

The region's most popular community newspaper the **Ocean Grove Voice** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and features on topics of interest to locals.



Covering the following suburbs and postcodes:

• Barwon Heads	3227
• Clifton Springs	3222
• Drysdale	3222
• Indented Head	3223
• Leopold	3224
• Ocean Grove	3226
• Queenscliff	3225
• Point Lonsdale	3225
• Portarlington	3223
• St Leonards	3223
• Wallington	3222

Ocean Grove ... Perfect places

Ocean Grove is an enviable place to live and work, offering something for all – a place to grow up and grow old. Hence the need for a newspaper to act as a record and a champion for this historic but fast developing community.

The Ocean Grove Voice was conceived and designed in late 2004 as a truly Ocean Grove newspaper. Branded in the livery of the Grubbers Football/Netball Club – it was launched in March the next year.

A red top in loyalty and style. The Voice recognises that readers want trusted local news from a professional publisher.

PUBLISHED WEDNESDAY TO FRIDAY FORTNIGHTLY AND ONLINE 24/7

The Bellarine Peninsula's leading media options

Audience 22,000*

*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - oceangrovevoice.com.au page views (average weekly for period 1 Jan - 2 Feb 2023) and Facebook Insights - facebook.com/OceanGroveVoice followers (as at 2 Feb 2023).

A choice for all ages & incomes

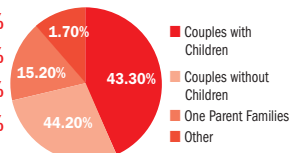
OCCUPATIONS

Labourers	6.40%
Professionals	28.10%
Community Personal Services	12.70%
Technicians & Trades	14.60%
Managers	14.40%
Clerical & Admin	11.60%
Sales Workers	8%
Machinery Operators & Drivers	2.90%

AGE

Under 34	38.10%
35-49	20.60%
50-64	19.20%
65+	22.30%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from the 2021 Census data in relation to the region of Ocean Grove and Barwon Heads, which is covered by the Ocean Grove Voice. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline Booking:
3pm Wednesday prior

Classified Advertising Booking Deadline

Trades: 3pm Wednesday prior

General & Wheel & Deal: 3pm Wednesday prior