

NORTHERN SUBURBS

Connect your **business** with the **community**

The region's most popular community newspaper the Northern Star Weekly offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and features on topics of interest to locals.



Covering the following suburbs and postcodes:

• Bundoora	3083
• Broadmeadows	3047
• Campbellfield	3061
• Coolaroo	3048
• Craigieburn	3064
• Doreen	3754
• Epping	3076
• Gladstone Park	3043
• Glenroy	3046
• Greenvale	3059
• Lalor	3075
• Mernda	3754
• Mill Park	3082
• Roxburgh Park	3064
• South Morang	3752
• Thomastown	3074
• Westmeadows	3049
• Whittlesea	3757
• Wollert	3750

The Northern Star Weekly serves Melbourne's north region with suburbs stretching from Bundoora and Epping to Craigieburn and Broadmeadows. The region contains some of Melbourne's fastest growing suburbs and as a major growth corridor for housing and transport infrastructure continues to be popular with families. Education and healthcare are well-represented with La Trobe University, RMIT and Northern and Epping hospitals.

PUBLISHED TUESDAY FORTNIGHTLY AND ONLINE 24/7

Northern Melbourne's leading media options.

Audience 33,799*

*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - northern.starweekly.com.au page views (average weekly for period 1 Jan - 2 Feb 2023 and 2 Feb 2023) and Facebook Insights - facebook.com/NorthernStarWeekly followers (as at 12 Aug to 13 Sept 2022).

A choice for all ages & incomes

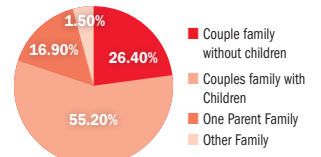
OCCUPATIONS

Labourers 10.50%
Professionals 16.80%
Community Personal Services 12.40%
Technicians & Trades 15.30%
Managers 9.90%
Clerical & Admin 13.60%
Sales Workers 8.80%
Machinery Operators & Drivers 10.30%

AGE

Under 34 **51.90%**
35-49 **21.10%**
50-64 **16.10%**
65+ **10.90%**

FAMILY COMPOSITION



Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from the 2021 Census data in relation to the combined Census areas of Hume & Whittlesea which are covered by the Northern Star Weekly. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

DISPLAY DEADLINES

Booking Thursday 12.00pm
(6 days prior)
Supplied Material Tuesday 2.00pm

REAL ESTATE DEADLINES

Booking Thursday 11.00am
Supplied Material
Monday 1.00pm

CLASSIFIEDS DEADLINES

All Classifieds
Friday 3pm



Advertising: (03) 8318 5777
Classifieds: 1300 666 808



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