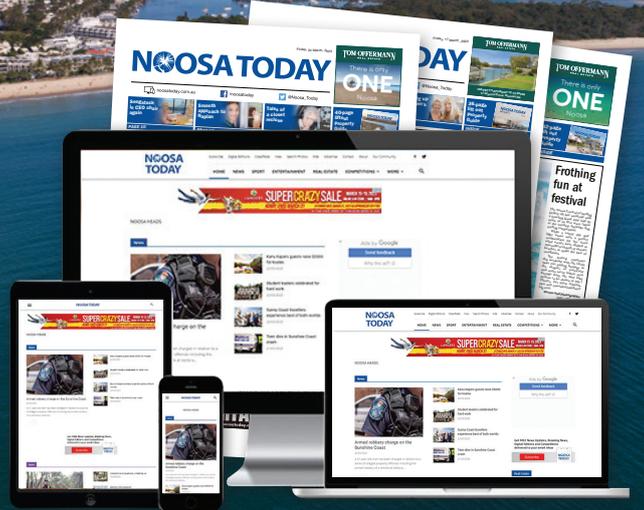


NOOSA



Connect your **business** with the **community**

The region's popular newspaper, Noosa Today offers local businesses the opportunity to target an engaged local audience with their message.

Noosa Today offers the latest news, features and information via our established print, digital, online and social platforms.

Our weekly full gloss real estate insert also gives residents the latest local property updates. Editorially our primary focus is on the area mapped out below.



Covering the following suburbs and postcodes:

- Noosa Heads 4567
- Noosa Junction 4566
- Noosaville 4566
- Tewantin 4565
- Peregian Beach 4573
- Peregian Springs 4573
- Sunshine Beach 4567
- Cooroy 4563
- Pomona 4568
- Eumundi 4562
- Doonan 4562
- Coorobah 4565

Noosa ... Perfect Paradise

The Noosa region, offers beautiful beaches, lush green hinterland, stunning coastal national park, pristine river, cosmopolitan lifestyle and lively calendar of events plus an inspiring dining scene and year-round warm and sunny climate.

Noosa encompasses three zones: Noosa Heads (around Laguna Bay and Hastings St), Noosaville (along the Noosa River) and Noosa Junction (the administrative centre).

The perfect paradise in sub-tropical Queensland and only 136 kilometres north of Brisbane. Noosa Today embraces a traditional printed community newspaper and digital edition. It also carries the regions leading property guide with all the altest property on offer!

PUBLISHED FRIDAYS AND ONLINE 24/7

The Noosa regions leading news option

Audience 106,910*

*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - noosatoday.com.au views (average weekly for period 1 Jan - 2 Feb 2023) and Facebook Insights - facebook.com/NoosaToday followers (as at 2 Feb 2023).

A choice for all ages & incomes

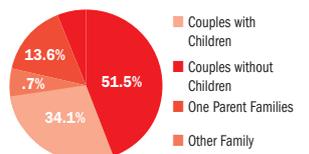
OCCUPATIONS

- Professionals 21.10%
- Technicians & Trades 14.40%
- Managers 15.80%
- Community Personal Services 13%
- Sales Workers 10.20%
- Clerical and Administrative Workers 10.20%
- Machinery Operators and Drivers 3.60%

AGE

- Under 34 **30.8%**
- 35-49 **17.8%**
- 50-64 **23.8%**
- 65+ **27.7%**

HOUSEHOLD TYPE



Please note: This information was compiled based on our understanding of the readers and information contained in the ABS for Star News Group from 2021 Census data in relation to the Noosa Region, part of which is covered by Noosa Today. It is a snapshot of the region and Noosa Today expects you to rely on your own commercial judgement when using this information.

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