

CRANBOURNE

Connect your **business** with the **community**

The region's most popular community newspaper the Cranbourne Star News offers local businesses the opportunity to get their business into homes with their advertising message alongside the latest unique local news, sport results and features on topics of interest to locals.



Covering the following suburbs & postcodes:

- Cranbourne3977
- Blind Bight3980
- Cannons Creek3977
- Clyde3978
- Devon Meadows3978
- Hampton Park3976
- Pearcedale3912
- Tooradin3980
- Warneet3980
- Junction Village3977
- Lynbrook3975

Cranbourne ... A safe bet

Star News Group has a strong connection with the City of Casey twins of Cranbourne, Hampton Park and the City's coastal towns.

First settled in 1836, the region has strong agricultural roots. Cranbourne is characterised by rapidly growing residential developments and the modern Cranbourne Shopping Centre, however it is perhaps best known for Cranbourne Racecourse and as the home of the Cranbourne Cup.

The City of Casey is located in one of the fastest growing corridors in Australia, with more than 50 new households established each week in this vibrant section of Victoria. Many new neighbourhood shopping centres have been built in recent years catering for community needs.

PUBLISHED THURSDAYS AND ONLINE 24/7

Outer South East Melbourne's leading media options

Audience 45,823*

*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - cranbournenews.starcommunity.com.au/ page views (average weekly for period 1 Jan to 2 Feb 2023) and Facebook Insights - facebook.com/CranbourneStarNews followers (as at 1 Jan to 2 Feb 2023).

A choice for all ages & incomes

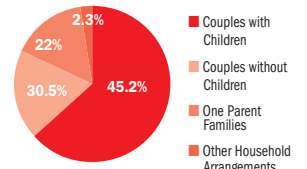
OCCUPATIONS

Labourers 14.70%
Professionals 10.90%
Community Personal Services 12.70%
Technicians & Trades 17.10%
Managers 8.40%
Clerical & Admin 12.40%
Sales Workers 8.40%
Machinery Operators & Drivers 12.90%

AGE

Under 34 **49.8%**
35-49 **20.5%**
50-64 **17.4%**
65+ **12.4%**

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from the 2021 Census data in relation to the City of Casey, part of which is covered by the Cranbourne News. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline Booking:
5pm Monday prior

Classified Advertising Booking Deadline
Trades: Tuesday 5pm
General: Wednesday 11am



Advertising: 03 5945 0666
Classifieds: 1300 666 808



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