

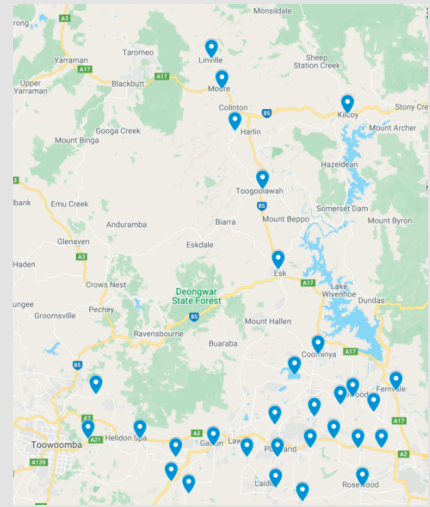


LOCKYER & SOMERSET



Connect your business with the community

The region's most popular community newspaper **The Lockyer & Somerset Independent** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



- Covering the following areas :**
- Atkinsons Dam 4311
 - Brightview 4311
 - Coominya* 4311
 - Crowley Vale 4342
 - Esk* 4312
 - Fernvale* 4306
 - Forest Hill* 4342
 - Gatton* 4343
 - Glamorgan Vale 4306
 - Glenore Grove 4342
 - Grandchester 4340
 - Grantham* 4347
 - Haigslea 4306
 - Harlin 4314
 - Hatton Vale* 4341
 - Helidon* 4344
 - Junction View 4343
 - Kilcoy 4515
 - Laidley* 4341
 - Linville 4306
 - Lowood* 4311
 - Ma Ma Creek 4347
 - Marburg* 4346
 - Minden* 4311
 - Moore 4306
 - Mount Sylvania 4343
 - Mulgowie 4341
 - Murphys Creek* 4352
 - Plainland* 4341
 - Rosewood* 4340
 - Somerset Dam 4312
 - Tarampa 4311
 - Tenthill 4343
 - Toogoolawah* 4313
 - Walloon 4306
 - Withcott* 4352

The Lockyer Valley's first choice for local news

The Lockyer & Somerset Independent stands as a beacon of community connection, bridging hearts and minds through its weekly publication. Serving as more than just a newspaper, it's a vital link to the pulse of the region, offering not only local news but also specialized sections catering to diverse interests like Sport, Motoring, Real Estate, Rural & Livestock, and more.

With a distribution area spanning major council regions and valleys, it's the go-to advertising platform, reaching 15,000 households weekly. Accessible at nearly 250 locations across the area, it ensures every corner of the community is informed and engaged.

The Independent isn't just a paper; it's a testament to community spirit, bringing neighbors together and fostering a sense of belonging. covering three major council areas and two major valleys,

FREE PUBLICATION - PUBLISHED WEDNESDAYS AND ONLINE 24/7

Audience 30,000*

SOURCE* Combination of estimated readership of print and digital editions as at 14 March 2024;

A choice for all ages & incomes

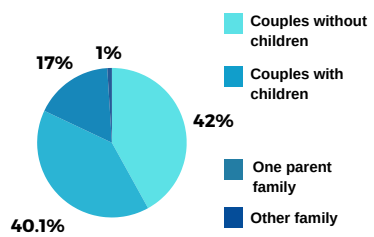
OCCUPATIONS

- Labourers: 18.9%
- Professionals: 11.9%
- Community Personal Services: 11.2%
- Technicians & Trades: 14.3%
- Managers: 12.8%
- Clerical & Admin: 10.9%
- Sales Workers: 8.2%
- Machinery Operators: 10%

AGE

- UNDER 34** 44.1%
- 35-49** 18.4%
- 50-64** 20%
- 65+** 17.5%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by **The Lockyer & Somerset Independent** from the 2021 Census data in relation to the Lockyer region. It is a snapshot of the region and **The Lockyer & Somerset Independent** expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Wednesday 2pm - Week Prior
Material Deadline: Wednesday 2pm - Week Prior

Classified and Trades Advertising

Deadline: Friday 3pm - Week Prior
Material Deadline: Friday 3pm - Week Prior