



MURRAYLANDS

Connect your **business** with the **community**



The region's most popular community newspaper **The Murray Valley Standard** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following towns :

- Murray Bridge
- Coomandook
- Coonalpyn
- Geranium
- Jabuk
- Karoonda
- Ki Ki
- Lameroo
- Mannum
- Meningie
- Mindarie
- Moorlands
- Mypolonga
- Narrung
- Nildottie
- Peake
- Perponda
- Point Mcleay
- Purnong
- Sherlock
- Tailem Bend
- Tintinara
- Walker Flat
- Wellington
- Wynarka
- Yumali

Postcodes in the distribution area

5237, 5266, 5261, 5301, 5307, 5265, 5302, 5264, 5260, 5254, 5238, 5255, 5251, 5253

The Murraylands first choice for local news

The Murray Valley Standard covers an area of over 28,000 square kilometres, from Meningie to Swan Reach, Mannum to Tintinara, Callington to Lameroo and Kanmantoo to Karoonda.

The Murraylands provides services to thousands of visitors who enjoy activities on the river and lakes as well as the many tourist attractions in the area.

The region supports primary production with beef, sheep, cereal, olives and market gardens as well as world-class manufacturing businesses.

Murray Bridge is the largest city in the Murraylands and hosts a myriad of shopping experiences.

The Murray Valley Standard prides itself on its community identity through community involvement.

PAID PUBLICATION - PUBLISHED THURSDAYS AND ONLINE 24/7

Audience 29,521*

SOURCE* Combination of estimated readership of print and digital editions as at 14 Feb 2024; Google Analytics - relevant newspaper web page views (average weekly for period 15 Nov 2023 - 14 Feb 2024) and Facebook Insights - relevant newspaper facebook page followers (as at 9 Feb 2024).

A choice for all ages & incomes

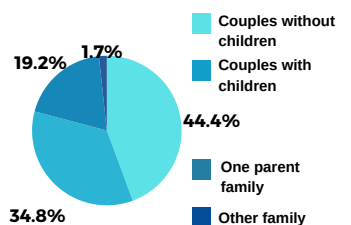
OCCUPATIONS

Labourers: 20.4%
 Professionals: 9.7%
 Community Personal Services: 14.5%
 Technicians & Trades: 13.8%
 Managers: 12.2%
 Clerical & Admin: 10%
 Sales workers: 10%
 Machinery Operators: 7.2%

AGE

UNDER 34 34.8%
35-49 16.8%
50-64 20.5%
65+ 22.2%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by SA Today from the 2021 Census data in relation to the Murray Bridge region, covered by The Murray Valley Standard. It is a snapshot of the region and SA Today expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Wednesday 10am
 Material Deadline: Friday 5pm

Classified and Trades Advertising

Deadline: Wednesday 3pm
 Material Deadline: Wednesday 3pm