

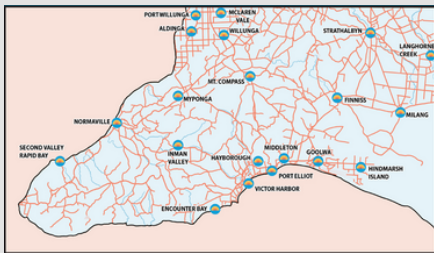


FLEURIEU PENINSULA

Connect your business with the community



The region's most popular community newspaper **The Fleurieu Sun** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following towns :

- Strathalbyn
- Goolwa
- Middleton
- Port Elliot,
- Encounter Bay
- Yankalilla
- Normanville
- Victor Harbor
- Cape Jervis
- Carrickalinga
- Delamere
- Mt Compass
- Lady Bay
- Maslin Beach
- Meadows
- Myponga
- Kangarilla
- Parks Creek
- Port Willunga
- Sellicks Beach
- Waitpinga
- Second Valley
- Rapid Bay
- Langhorne Creek
- Currency Creek
- Clayton Bay
- Milang
- Hindmarsh Island
- Aldinga
- Moana
- Inman Valley
- Wirrina Cove
- McLaren Vale
- Nangkita
- Prospect Hill
- Willunga
- Tooperang

Postcodes in the distribution area
 5255, 5214, 5213, 5212, 5211, 5203, 5204, 5210, 5170, 5201, 5202, 5157, 5201, 5173, 5174, 5256, 5169, 5171, 5172

The Fleurieu Peninsula's first choice for local news

The Fleurieu Peninsula is an iconic destination for tourists and locals. It runs from Langhorne Creek to Cape Jervis and Victor Harbor to McLaren Vale.

The beaches, the wineries, agriculture and the finest restaurants make up the Fleurieu Peninsula. It is a great place to live being only one hour from Adelaide, but the region is self-sustainable and has all the services a family or individual requires.

The magnificent beaches, the might of the Murray, the best local food and wine, spacious parks and the people are what makes this region so special.

And of course, Fleurieu Sun and The Times cover this region in its own unique and professional manner with a great local team based in Victor Harbor.

The Fleurieu Sun has a dedicated team of journalists who work hard to ensure that the newspaper is a reliable source of information for the communities it serves. The paper is distributed both in print and online, making it accessible to a wide range of readers.

PAID PUBLICATION - PUBLISHED THURSDAYS AND ONLINE 24/7

Audience 26,214*

SOURCE* Combination of estimated readership of print and digital editions as at 14 Feb 2024; Google Analytics - relevant newspaper web page views (average weekly for period 15 Nov 2023 - 14 Feb 2024) and Facebook Insights - relevant newspaper facebook page followers (as at 9 Feb 2024).

A choice for all ages & incomes

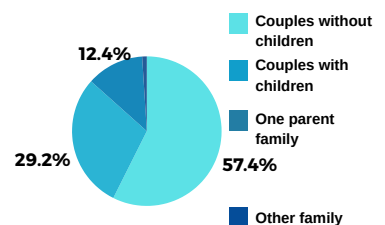
OCCUPATIONS

- Labourers: 15.7%
- Professionals: 14.9%
- Community Personal Services: 14.3%
- Technicians & Trades: 14.8%
- Managers: 15.7%
- Clerical & Admin: 10.7%
- Sales Workers: 9%
- Machinery Operators: 5.6%

AGE

- UNDER 34** 29%
- 35-49** 14.2%
- 50-64** 21.7%
- 65+** 35.1%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by SA Today from the 2021 Census data in relation to the Fleurieu Peninsula region, covered by The Fleurieu Sun. It is a snapshot of the region and SA Today expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Monday 5pm
 Material Deadline: Monday 5pm

Classified and Trades Advertising

Booking Deadline & material: Tuesday 4.30pm
 Line Classifieds Deadline: Tuesday 4.30pm