

BEAUDESERT & JIMBOOMBA

By Tatters:(from Brisbane, Australia - Panorama View from Mount Greville (720m)

Connect your **business with the community**



The region's most popular community newspaper **Beaudesert Times & Jimboomba Today** both offer local businesses the opportunity to get their advertising message into homes alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following areas :

- Aratula
- Beaudesert
- Beenleigh
- Boonah
- Boronia Heights
- Browns Plains
- Buscan Park
- Canungra
- Chambers Flat
- Edens Landing
- Flagstone
- Gleneagle
- Greenbank
- Holmview
- Jimboomba
- Kalbar
- Kooralbyn
- Logan Village
- Maclean
- Mt Warren Park
- Mundoolun Estate
- Munrunben Woods
- New Beith
- North Maclean
- North Tamborine
- Ormeau
- Park Ridge
- Rathdowney
- Spring Mountain
- Regents Park
- Ridge
- Tamborine
- Tamrookum
- Teviot
- Waterford

Postcodes in the distribution area
4287, 4309, 4275, 4270, 4272, 4310, 4280, 4133, 4208, 4285, 4124, 4118, 4207, 4211, 4350, 4344, 4275, 4125, 4133, 4300, 4207

Beaudesert & Jimboomba's first choice for local news

The **Beaudesert Times & Jimboomba Today** are paid regional weekly newspapers of record for the Scenic Rim area and the south west semi-rural area of Logan City.

News content is driven by a hyper local approach which delivers engaged readers wanting to know the what, when, why and how.

Combined our print and online audience provide local and national advertisers the perfect environment to connect each week.

Circulation covers a diverse mix of demographics in an area that continues to grow with major commercial and residential developments currently underway or in planning.

PAID PUBLICATION - PUBLISHED THURSDAYS AND ONLINE 24/7

Print Ave Issue Readership

46,613*

Digital Monthly Audience

8,009**

SOURCE: *Roy Morgan Community Press Single Source Database, Jul 20 - Jun 22, P14+ **Roy Morgan Live Audiences, Feb 2023.

A choice for all ages & incomes

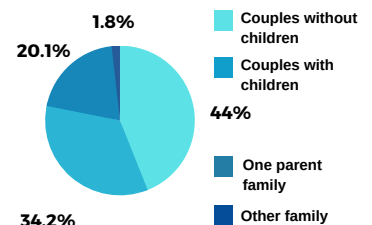
OCCUPATIONS

- Labourers: 15%
- Professionals: 10.8%
- Community Personal Services: 11.9%
- Technicians & Trades: 15.7%
- Managers: 13.5%
- Clerical & Admin: 11.9%
- Sales workers: 8.4%
- Machinery Operators: 10.3%

AGE

- UNDER 34 38.3%
- 35-49 18.1%
- 50-64 20.9%
- 65+ 22.7%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by Beaudesert Times & Jimboomba Today from the 2021 Census data in relation to the Beaudesert region covered by The Beaudesert Times & Jimboomba Today. It is a snapshot of the region and Beaudesert Times & Jimboomba Today expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Friday 3pm
Material Deadline: Friday 3pm

Classified and Trades Advertising

Deadline: Tuesday 11am
Material Deadline: Tuesday 11am