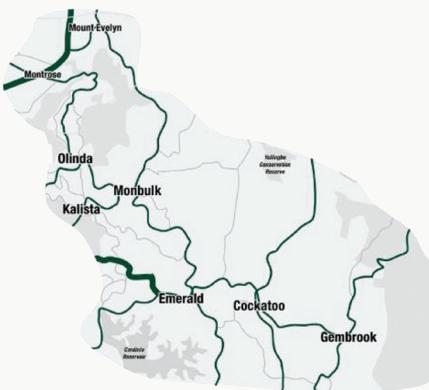


THE DANDENONG RANGES

Connect your **business** with the **community**

The region's most popular community newspaper the Ranges Trader Star Mail offers businesses the opportunity to get their message to a local audience alongside the latest unique local news, information and features on topics of interest to locals.



Delivered to an audience across the following suburbs & postcodes:

- Montrose..... 3765
- Kalorama..... 3766
- Mount Dandenong..... 3767
- Cockatoo..... 3781
- Emerald..... 3782
- Avonsleigh..... 3782
- Gembrook..... 3783
- Ferny Creek 3786
- Tremont..... 3786
- Sassafras..... 3787
- Olinda 3788
- Kallista..... 791
- The Patch..... 3792
- Monbulk..... 3793
- Silvan..... 3795



Tree Change

The Ranges Trader Mail reaches residents throughout the Dandenong Ranges. Tall Mountain Ash trees that canopy the national parks have set the scene for the Dandenong Ranges to become a popular tree change destination for many families and couples seeking a break from suburban living. The residential growth has created bustling towns in Monbulk and Emerald, however the area still enjoys small hamlet villages linked by winding tree lined roads. This region, primarily within the Shire of Yarra Ranges but with some parts fringing the Cardinia Shire Council, is one of Victoria's key tourist areas and many residents are involved in the tourism industry.

PUBLISHED TUESDAYS AND ONLINE 24/7

Outer East Melbourne's leading media options



PRINT/DIGITAL free tabloid newspaper

An audience of **9,192*** readers per week via home delivery, news stands and digital subscriptions



Online mailcommunity.com.au

An average 105,139 sessions, 138,667 page views and 73,896 users over the period (01/02/2020 - 01/05/2020) Source: Google Analytics



Social facebook.com/StarMailNewsYV/

A strong social media following with weekly averages of 5,606 followers

A choice for all ages & incomes

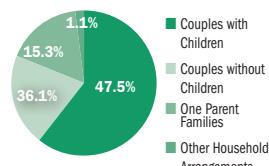
OCCUPATIONS

Technicians and Trades Workers 18.6%
Professionals 17.8%
Clerical and Administrative Workers 13.5%
Managers 12.8%
Community and Personal Service Workers 11.4%
Labourers 9.6%
Sales Workers 9.2%
Machinery Operators and Drivers 5.5%

AGE

Under 29	37.5%
30 - 49	26.6%
40 - 69	26%
70+	9.9%

HOUSEHOLD TYPE



Please note: This information was compiled based on our understanding of our readers and information compiled by the ABS for Star News Group from the 2016 Census. Census data in relation to the Yarra Ranges which is covered by Star News Group. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline:
5pm Wednesday prior

Classified Advertising Booking Deadline
Trades: Thursday 4pm
General: Friday 4pm

Advertising: 03 5957 3700
Classifieds: 1300 666 808

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Star Mail