Ocean Grove
Voice

May 2020

OCEAN GROVE VOICE

Connect your **business** with the **community**

The region's most popular community newspaper the Ocean Grove Voice offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and features on topics of interest to locals.

Delivered to the following Suburbs & Postcodes:

- Barwon Heads 3227
- Clifton Springs 3222
- Drysdale 3222
- Indented Head 3223
- Leopold 3224
- Ocean Grove 3226
- Queenscliff 3225
- Point Lonsdale 3225
- Portarlington 3223
- St Leonards 3223
- Wallington 3222

Ocean Grove ... Perfect places

Ocean Grove is an enviable place to live and work, offering something for all – a place to grow up and grow old. Hence the need for a newspaper to act as a record and a champion for this historic but fast developing community.

The Ocean Grove Voice was conceived and designed in late 2004 as a truly Ocean Grove newspaper. Branded in the livery of the Grubbers Football/Netball Club – it was launched in March the next year.

A red top in loyalty and style. The Voice recognises that readers want trusted local news from a professional publisher.

PUBLISHED WEDNESDAY FORTNIGHTLY AND ONLINE 24/7

Outer South East Melbourne's leading media options

Print/Digital free tabloid newspaper

An audience of **16,640*** readers per week via home delivery, news stands and digital subscriptions

Online oceangrovevoice.com.au

An average of 17,354 sessions, 23,827 page views and 12,069 users over a three month period (01/02/2020 - 01/05/2020) Source: Google Analytics

Social facebook.com/OceanGroveVoice/

A strong social media following with 5,360 followers weekly

A choice for all ages & incomes

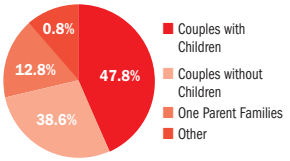
OCCUPATIONS

Managers & Professionals: 26.2%
Technical & Trades: 16%
Community & Personal Service:12.4%
Clerical & Admin: 12%
Sales: 9.1 %
Labourers: 6.6%
Others: 3%

AGE

Under 34	42.4%
35-49	20.5%
50-64	19.7%
65+	17.4%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from the 2016 Census data in relation to the region of Ocean Grove and Barwon Heads, which is covered by the Ocean Grove Voice. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline Booking:
3pm Wednesday prior

Classified Advertising Booking Deadline
Trades: 3pm Wednesday prior
General & Wheel & Deal: 3pm Wednesday prior

Advertising: 03 5255 3233
Classifieds: 1300 666 808
advertising@voicegroup.com.au
oceangrovevoice.com.au
Level 1, 72 The Terrace, Ocean Grove, VIC, 3226

Ocean Grove Voice

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