



MOUNT EVELYN & SURROUNDS



Connect your **business** with the **community**

The region's most popular community newspaper the Mount Evelyn Star Mail offers businesses the opportunity to get their message to a local audience alongside the latest unique local news, information and features on topics of interest to locals.

Heart of the Hills

The Mount Evelyn Star Mail is the local paper for busy bush clad Mount Evelyn area. Mount Evelyn is at the foothills of the Dandenong Ranges, an area with a growing commercial centre and a strong residential base. Reaching up through the Dandenong Ranges this newspaper covers the areas of Wandin North, Wandin East, Mooroolbark, Montrose, Lilydale and Kilsyth. Lilydale is one for the largest commercial centres on the fringes of the Dandenong Ranges providing residents with a plethora of shopping and services. The Mount Evelyn Star Mail enjoys a loyal and enthusiastic following of readers.

PUBLISHED TUESDAYS AND ONLINE 24/7

Outer East Melbourne's leading media options



PRINT/DIGITAL free tabloid newspaper

An audience of **6,808*** readers per week via news stands, commercial delivery and digital subscriptions.



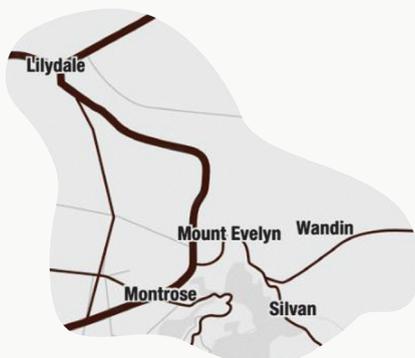
Online mailcommunity.com.au

An average 105,139 sessions, 138,667 page views and 73,896 users over the period (01/02/2020 - 01/05/2020) Source: Google Analytics



Social facebook.com/StarMailNewsYV/

A strong social media following with weekly averages of 5,606 followers



Delivered to an audience across the following suburbs & postcodes:

- Mount Evelyn 3796
- Lilydale..... 3140
- Montrose..... 3765
- Wandin 3139
- Silvan 3795

A choice for all ages & incomes

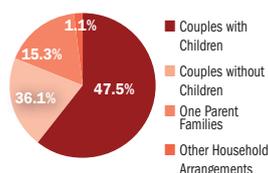
OCCUPATIONS

- Technicians and Trades Workers 18.6%
- Professionals 17.8%
- Clerical and Administrative Workers 13.5%
- Managers 12.8%
- Community and Personal Service Workers 11.4%
- Labourers 9.6%
- Sales Workers 9.2%
- Machinery Operators and Drivers 5.5%

AGE

- Under 29 **37.5%**
- 30 - 49 **26.6%**
- 40 - 69 **26%**
- 70+ **9.9%**

HOUSEHOLD TYPE



Please note: This information was compiled based on our understanding of our readers and information compiled by the ABS for Star News Group from the 2016 Census. Census data in relation to the Yarra Ranges which is covered by Star News Group. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline:
5pm Wednesday prior

Classified Advertising Booking Deadline
Trades: Thursday 4pm
General: Friday 4pm

Advertising: 03 5957 3700
Classifieds: 1300 666 808

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