

FERNTREE GULLY & BELGRAVE



Connect your **business** with the **community**

The region's most popular community newspaper the Ferntree Gully & Belgrave Star Mail offers businesses the opportunity to get their message to a local audience alongside the latest unique local news, information and features on topics of interest to locals.



Delivered to an audience across the following suburbs & postcodes:

- Ferntree Gully 3156
- Upwey 3158
- Selby 3159
- Belgrave 3160
- Tecoma 3160

Foothills of the Dandenong's

The Ferntree Gully Belgrave Star Mail is the local paper for the two towns its name boasts.

Ferntree Gully is at the foothills of the Dandenong Ranges, an area with a large commercial centre and a strong residential base. Reaching up through the Dandenong Ranges this newspaper covers the towns of Upwey, Tecoma and Belgrave. Belgrave is one for the largest commercial centres in the Dandenong Ranges providing residents with a large supermarket, cinema and many other strip shops creating a well serviced family destination.

PUBLISHED TUESDAYS AND ONLINE 24/7

Outer East Melbourne's leading media options



PRINT/DIGITAL free tabloid newspaper

An audience of **11,520*** readers per week via home delivery, news stands and digital subscriptions



Online mailcommunity.com.au

An average 105,139 sessions, 138,667 page views and 73,896 users over the period (01/02/2020 - 01/05/2020) Source: Google Analytics



Social [facebook.com/StarMailNewsYV/](https://www.facebook.com/StarMailNewsYV/)

A strong social media following with weekly averages of 5,606 followers

A choice for all ages & incomes

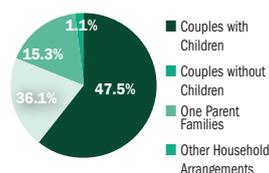
OCCUPATIONS

Technicians and Trades Workers 18.6%
 Professionals 17.8%
 Clerical and Administrative Workers 13.5%
 Managers 12.8%
 Community and Personal Service Workers 11.4%
 Labourers 9.6%
 Sales Workers 9.2%
 Machinery Operators and Drivers 5.5%

AGE

Under 29 **37.5%**
 30 - 49 **26.6%**
 40 - 69 **26%**
 70+ **9.9%**

HOUSEHOLD TYPE



Please note: This information was compiled based on our understanding of our readers and information compiled by the ABS for Star News Group from the 2016 Census. Census data in relation to the Yarra Ranges which is covered by Star News Group. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline:
5pm Wednesday prior

Classified Advertising Booking Deadline
Trades: Thursday 4pm
General: Friday 4pm

Advertising: 03 5957 3700
Classifieds: 1300 66 808

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