### Specification & Mechanical Data

#### Tabloid Publication Sizes

<table>
<thead>
<tr>
<th>Size</th>
<th>Height</th>
<th>Width</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>377mm</td>
<td>261mm</td>
</tr>
<tr>
<td>Half Page Horizontal</td>
<td>187mm</td>
<td>261mm</td>
</tr>
<tr>
<td>Half Page Vertical</td>
<td>377mm</td>
<td>129mm</td>
</tr>
<tr>
<td>Quarter Page Horizontal</td>
<td>92mm</td>
<td>261mm</td>
</tr>
<tr>
<td>Quarter Page Vertical</td>
<td>377mm</td>
<td>63mm</td>
</tr>
<tr>
<td>Quarter Page Block</td>
<td>187mm</td>
<td>129mm</td>
</tr>
<tr>
<td>Eighth Page Block</td>
<td>92mm</td>
<td>129mm</td>
</tr>
<tr>
<td>Eighth Page Vertical</td>
<td>187mm</td>
<td>63mm</td>
</tr>
<tr>
<td>Sixteenth Page Vertical</td>
<td>92mm</td>
<td>63mm</td>
</tr>
<tr>
<td>Double Page Spread</td>
<td>377mm</td>
<td>542mm</td>
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<tr>
<td>Half Page Horizontal Spread</td>
<td>187mm</td>
<td>542mm</td>
</tr>
<tr>
<td>Front Page Full</td>
<td>50mm</td>
<td>261mm</td>
</tr>
<tr>
<td>Front Page Half</td>
<td>50mm</td>
<td>129mm</td>
</tr>
</tbody>
</table>

#### Contact Details

- **Keilor Park Office**
  - Unit 6/1-9 Thomsons Road
  - Keilor Park, Vic 3042
  - t: (03) 8318 5777 f: (03) 8318 5734

- **Melton Office**
  - 222 Ferriks Road,
  - Melton South Vic 3338
  - t: (03) 9249 5381 f: (03) 9747 3192

- **Werribee Office**
  - 75 Watton Street
  - PO Box 201, Werribee Vic 3030
  - t: (03) 9249 5300 f: (03) 9741 7925

#### Sales Email:
- westads@starweekly.com.au

#### Weekly Classifieds:
- t: 1300 666 808
- www.networkclassifieds.com.au
  - Email: sales@networkclassifieds.com.au

#### Specification Site
- www.domain.com.au/group/portfolio/star-weekly

#### News Site
- www.starweekly.com.au

#### ARTWORK
- PDF files only, preferably version 1.3 (Acrobat 4). Acrobat Distiller specs available on adcentre.com.au.
- All fonts must be imbedded and subset. CID fonts are not accepted.
- All images must be CMYK. Please do not embed profiles.
- All transparencies must be flattened.
- Artwork not to spec will be rejected and requested to be resupplied.
- Full Page final artwork MUST contain all text & logos within final artwork/buying size specifications. Double Page & Half Page Horizontal Spreads require a 20mm gutter that excludes all text.
- All material must be to exact size with no printer’s marks and no extraneous white space around ad.

#### IMAGE FORMATS
- TIFF or EPS format:
  - Minimum image resolution required 200 dpi @ 100 line screen.
- Colour profile available from Production (see ENQUIRIES).
- Illustrations can be supplied as Illustrator, Illustrator EPS or PICT files.
- All bitmap (one bit image) files must be supplied at 600dpi minimum.

#### ELECTRONIC JOB DELIVERY
- We accept material via:
  - Aststream - PageStore or www.quicksend.com.au, phone 02 9818 7454

#### COLOUR
- All publications are produced in CMYK. Please ensure all spot colours are converted to CMYK.
- Total Ink-Weight Specifications
  - Gloss: 300
  - Coldset (Newspaper): 230

#### TYPEFACE GUIDELINES
- Minimum size is 8pt, reverse and non single colour type minimum size is 10pt.
- All fonts supplied in vector art files must be converted to outlines.
- All type to be within Safe Image Area.

#### RESPONSIBILITY
- The client assumes all responsibility for obtaining copyright clearance for all advertisement content when material is supplied. No responsibility can be taken for the omission of an advertisement due to a missed deadline or the supply of incorrect material. All advertisements requiring specialist colour matching must be supplied with a full size colour accurate proof or equivalent eg: iris, etc. Inkjet/fuser/glossy prints are not acceptable and no responsibility for colour reproduction will be accepted if a full-size, colour-accurate proof is not supplied.

#### PRODUCTION ENQUIRIES
- Central Office: (03) 9249 5300
- West Office: (03) 8318 5777
For further information or sizes outside of these specifications, please contact your account manager.