

PAKENHAM

Connect your **business** with the **community**



The region's most popular community newspaper the Pakenham Berwick Gazette offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and features on topics of interest to locals.

Delivered to the following Suburbs & Postcodes:

- Avonsleigh3782
- Bass3991
- Bayles3981
- Beaconsfield Upper/Beaconsfield3807
- Berwick.....3806
- Blind Bight3980
- Bunyip3815
- annons Creek3977
- Clematis3782
- Clyde3978
- Cockatoo3781
- Cora Lynn3814
- Corinella3984
- Coronet Bay3984
- Cowes3922
- Cranbourne3977
- Dandenong3175
- Devon Meadows3977
- Doveton3177
- Drouin3818
- Emerald3782
- Garfield3814
- Gembrook3783
- Grantville3984
- Hampton Park3976
- Harkaway3806
- Koo Wee Rup3981
- Lang Lang3984
- Longwarry3816
- Nar Nar Goon3812
- Nar Nar Goon North3812
- Narre Warren3805
- Neerim3831
- Officer3809
- Pakenham3810
- Pearcedale3912
- San Remo3925
- Tooradin3980
- Tynong3813
- Warneet3980
- Warragul3820
- Wonthaggi3995

Pakenham Berwick Gazette... community strength

As the town of Pakenham is the urban-rural between the metropolitan area of the west and Gippsland to the east, the Pakenham Gazette has been the glue that binds this rapidly growing urban/rural community together since 1909.

Star News Group connect with this community via our PAID weekly Berwick Pakenham Gazette publication, our Pakenham Gazette/star community website, the popular Pakenham Berwick Gazette Facebook site and by delivering advertising material into homes using inserts into the Pakenham Berwick Gazette.

We provide business with cost effective multi-channel advertising options to reach their target markets using a variety of channels by bundling print and online packages to suit their needs.

PUBLISHED WEDNESDAYS AND ONLINE 24/7

Outer South East Melbourne's leading media options



Print **paid tabloid newspaper**

Up to **9,500*** published weekly
An estimated **30,000*** readers each week



Online **pakenham.starcommunity.com.au**

An average of 254,297 sessions, 357,842 page views and 149,592 users over a three month period. (01/09/2018 - 09/01/2019) Source: Google Analytics



Social **facebook.com/PakenhamBerwickGazette/**

A strong social media following with 19,500 weekly followers

A choice for all ages & incomes

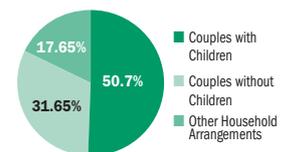
OCCUPATIONS

- Managers & Professionals: 27.9%
- Technical & Traders: 15.6%
- Community & Personal Service 8.7%
- Clerical & Admin: 15.3%
- Sales: 10%
- Machinery Operators & Drivers: 9%
- Labourers: 11.12%
- Others: 2.5%

AGE

- Under 34 49%**
- 35-49 23%**
- 50+ 28%**

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from the 2011 Census data in relation to the City of Casey, part of which is covered by the Berwick News. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline Booking:
5pm Friday prior

Classified Advertising Booking Deadline
Trades: Tuesday 11am
General: Tuesday 12.45pm

Advertising: 03 5945 0666
Classifieds: 1300 666 808

✉ advertising@starnewsgroup.com.au
🌐 starnewsgroup.com.au

📍 Cnr Princes Highway & Army Road
Pakenham 3810



FOR LIFE
Cancer Council
Hope Lives Here

relayforlife.org.au

Register.
Participate.
Donate.

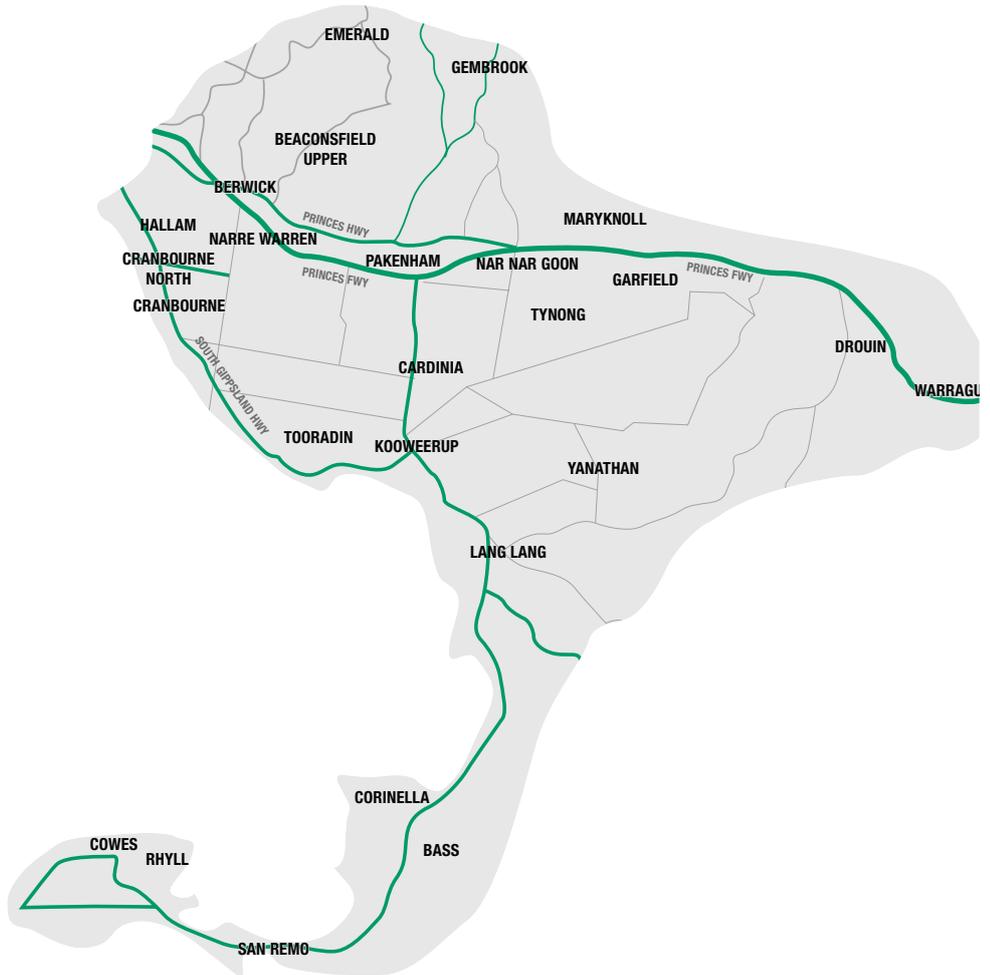
PAKENHAM



Connect your **business** with the **community**

Reaching the following Suburbs & Postcodes:

- Avonsleigh 3782
- Bass 3991
- Bayles 3981
- Beaconsfield Upper/Beaconsfield 3807
- Berwick 3806
- Blind Bight 3980
- Bunyip 3815
- annons Creek 3977
- Clematis 3782
- Clyde 3978
- Cockatoo 3781
- Cora Lynn 3814
- Corinella 3984
- Coronet Bay 3984
- Cowes 3922
- Cranbourne 3977
- Dandenong 3175
- Devon Meadows 3977
- Doveton 3177
- Drouin 3818
- Emerald 3782
- Garfield 3814
- Gembrook 3783
- Grantville 3984
- Hampton Park 3976
- Harkaway 3806
- Koo Wee Rup 3981
- Lang Lang 3984
- Longwarry 3816
- Nar Nar Goon 3812
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