

ENDEAVOUR HILLS, HALLAM & DOVETON



Connect your **business** with the **community**

The region's most popular community newspaper the Star Journal offers local businesses the opportunity to get their business into homes with their advertising message alongside the latest unique local news, sport results and features on topics of interest to locals.



Delivered to the following Suburbs & Postcodes:

- Endeavour Hills3802
- Hallam3803
- Doveton3177

The Star Journal covers Endeavour Hills, Hallam and Doveton. In partnership with its sister publications the Berwick Star News and Cranbourne Star News, The Star Journal provides coverage of the City of Casey. The Star Journal serves a community in the heart of one of the fastest growing urban corridors in Australia.

The region's population is tipped to match that of Canberra in the next 20 years with more than 50 households established each week in this vibrant section of Victoria's mortgage belt. With easy access to Melbourne, areas such as Endeavour Hills and Hallam have long proven to be popular family locations with established schools, sporting clubs and community facilities creating a perfect place to live.

PUBLISHED MONDAYS AND ONLINE 24/7

Outer South East Melbourne's leading media options



Print **free** tabloid newspaper

Delivered to **12,946*** households and businesses
 An estimated **20,713*** readers each week



Online **journalnews.starcommunity.com.au**

An average of 3086 sessions, 4934 page views and 2558 users over a three month period. (01/09/2018 - 09/01/2019) Source: Google Analytics



Social **facebook.com/StarJournal/**

A strong social media following with local engagement.

A choice for all ages & incomes

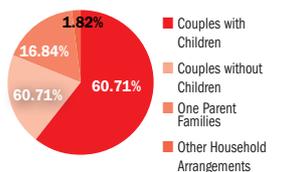
OCCUPATIONS

- Managers & Professionals: 25.5%
- Technical & Traders: 16.3%
- Community & Personal Service 8.4%
- Clerical & Admin: 15.7%
- Sales: 10.8%
- Machinery Operators & Drivers: 9.3%
- Labourers: 11.3%
- Others: 2.7%

AGE

- Under 29 **41.39%**
- 29-49 **27.65%**
- 49-69 **21.13%**
- 70+ **9.81%**

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from the 2011 Census data in relation to the City of Casey, part of which is covered by the Berwick News. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display (EGN) Booking Deadline Booking:
 5pm Wednesday prior

Classified Advertising Booking Deadline
 Trades: Friday 10am
 General: Friday 12 noon

Advertising: 03 5945 0666
 Classifieds: 1300 666 808

✉ advertising@starnewsgroup.com.au
 starnewsgroup.com.au

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