



Dear Client, thank you for your support in 2016. Please find below rates effective from 1 January 2017. For details please contact your Sales Account Executive or visit [freetimes.com.au](http://freetimes.com.au)  
Best wishes for a safe and happy Christmas and New Year and we look forward to working with you again in 2017.

**Paul Thomas**  
Managing Director

**Rates effective 1 January 2017**

[www.freetimes.com.au](http://www.freetimes.com.au)

**Modular Display Advertising Ratecard - January 2017**  
**Casual Rates**

(All rates excluding GST)

Advertisement Size	Casual	4 week rate 20% Discount
Sixteenth Page	\$164.68	\$131.74
Eighth Page (Block or Horizontal)	\$274.48	\$219.59
Quarter Page (Block, Horizontal or Vertical)	\$484.60	\$387.68
Half Page (Horizontal or Vertical)	\$731.85	\$585.48
Full Page	\$1,317.33	\$1,053.86
Double Page Spread	\$2,634.66	\$2,107.73

Contract Rates				
8 Week Campaign	25% discount off Casual Rates			
12 Week Campaign	30% discount off Casual Rates			
26 week plus Campaign	35% discount off Casual Rates			
52 week plus Campaign	40% Discount off Casual Rates			

  

Classifieds (Per Col cm)	Casual	4-12 weeks	13-51 weeks	52 weeks plus
Southern Free Times	\$11.67	\$9.02	\$7.96	\$6.36

Loadings	
Front	100%
Pg 2	20%
Pg 3	50%
Pg 5, 7, 9, 11	20%
Back	20%

**CLASSIFIED LINEAGE RATES**  
Please call our Network Classifieds Department on 1300 666 808 for Classified Lineage Rates



Sixteenth Page	Eighth Page Horizontal	Eighth Page Block	Quarter Page Horizontal	Quarter Page Vertical	Quarter Page Block
Half Page Horizontal	Half Page Vertical	Full Page	Double Page Spread		