



Dear Client, thank you for your support in 2016. Please find below rates effective from 1 January 2017. For details please contact your Sales Account Executive or visit noosatoday.com.au Best wishes for a safe and happy Christmas and New Year and we look forward to working with you again in 2017.

Modular Display Advertising Ratecard - January 2017

Casual Rates

All rates excluding GST.
Rates shown exclude Agency Commissions

Advertisement Size	Casual	4 week rate 20% Discount
Sixteenth Page	\$193.80	\$155.04
Eighth Page (Block or Horizontal)	\$351.90	\$281.52
Quarter Page (Block, Horizontal or Vertical)	\$550.80	\$440.64
Half Page (Horizontal or Vertical)	\$1,101.60	\$881.28
Full Page	\$2,203.20	\$1,762.56
Double Page Spread	\$4,406.40	\$3,525.12

Rates effective 1 January 2017

www.nooatoday.com.au

Paul Thomas
Managing Director

Contract Rates	
8 Week Campaign	25% discount off Casual Rates
12 Week Campaign	30% discount off Casual Rates
26 week plus Campaign	35% discount off Casual Rates
52 week plus Campaign	40% Discount off Casual Rates

Loadings	
Front	100%
Pg 3	50%
EGN prior page 15	20%
Back	20%



Line Classified

4 lines = \$23.18 then \$2.85 per line thereafter

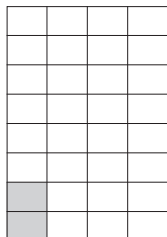
Add an image with Line Classified for additional \$7.73

Special. Sell your personal items for this price, listed until Sold

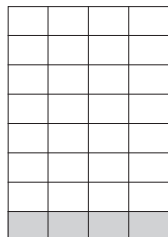
Display Classified

Option 1	30mm high x 60mm wide	\$30.45
Option 2	40mm high x 60mm wide	\$40.95
Option 3	60mm high x 60mm wide	\$51.46
Option 4	90mm high x 60mm wide	\$72.47

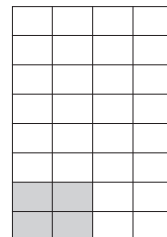
All Classified rates exclude GST.
Discounts apply for multiple insertions.



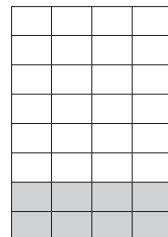
Sixteenth Page



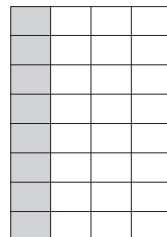
Eighth Page Horizontal



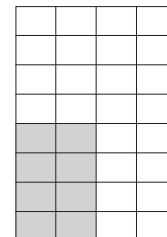
Eighth Page Block



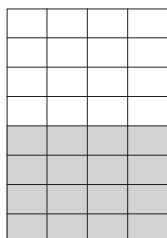
Quarter Page Horizontal



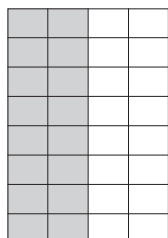
Quarter Page Vertical



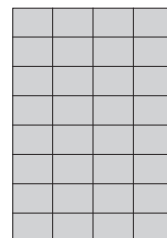
Quarter Page Block



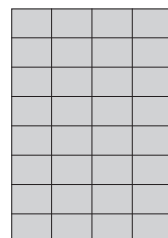
Half Page Horizontal



Half Page Vertical



Full Page



Double Page Spread