



**Mail News Group**  
Advertising Rates

**Geelong Indy**

www.starcommunity.com.au



Dear Client, thank you for your support in 2016. Please find below rates effective from 1 January 2017. For details please contact your Sales Account Executive or visit starcommunity.com.au Best wishes for a safe and happy Christmas and New Year and we look forward to working with you again in 2017.

**Paul Thomas**  
Managing Director

**Casual EGN Rates - January 2017**

(All rates excluding GST)

**Rates effective 1 January 2017**

Advertisement Size	Pakenham Berwick Gazette	Berwick News	Journal News	Cranbourne News	Pakenham Officer News	Dandenong Journal	Mountain Views Mail	Upper Yarra Mail	Ranges Trader Mail	Ferntree Gully Belgrave	Mount Evelyn Mail	Geelong Indy
Sixteenth Page	\$240.00	\$260.00	\$140.00	\$220.00	\$215.00	\$270.00	\$181.92	\$181.92	\$181.92	\$181.92	\$99.32	\$338.74
Eighth Page (Block or Horizontal)	\$456.00	\$494.00	\$266.00	\$418.00	\$409.00	\$513.00	\$363.83	\$363.83	\$363.83	\$363.83	\$198.65	\$678.53
Quarter Page (Block, Horizontal or Vertical)	\$844.00	\$914.00	\$492.00	\$773.00	\$756.00	\$949.00	\$768.44	\$768.44	\$768.44	\$768.44	\$418.20	\$1,432.34
Half Page (Block)	\$1,518.00	\$1,645.00	\$886.00	\$1,392.00	\$1,360.00	\$1,708.00	\$1,699.98	\$1,699.98	\$1,699.98	\$1,699.98	\$923.18	\$3,165.77
Half Page (Horizontal or Vertical)	\$1,603.00	\$1,736.00	\$935.00	\$1,469.00	\$1,436.00	\$1,803.00	\$1,536.89	\$1,536.89	\$1,536.89	\$1,536.89	\$834.31	\$2,864.67
Full Page	\$2,733.00	\$2,961.00	\$1,594.00	\$2,505.00	\$2,449.00	\$3,075.00	\$3,076.91	\$3,076.91	\$3,076.91	\$3,076.91	\$1,668.62	\$5,750.25
Double Page Spread	\$4,783.00	\$5,182.00	\$2,790.00	\$4,385.00	\$4,285.00	\$5,381.00	\$6,154.86	\$6,154.86	\$6,154.86	\$6,154.86	\$3,338.28	\$11,457.63

**Monetary Annual Contract Discount Levels**

**\$3000 - \$6000 Annual spend**  
30% discount off Casual Rates

**\$6000 - \$12000 Annual spend**  
35% discount off Casual Rates

**\$12000 - \$15000 Annual spend**  
40% discount off Casual Rates

**\$15000 Annual spend and above**  
45% Discount off Casual Rates

**Weekly Advertising Contract Discount Levels**

**4 - 8 week campaign**  
30% discount off Casual Rates

**8 - 13 week campaign**  
35% discount off Casual Rates

**13 week campaign plus**  
40% discount off Casual Rates

**Classified Display Advertising (Per Col cm)**

	Casual	4-12 weeks	13-51 weeks	52 weeks plus
<b>Pakenham Berwick Gazette</b>	\$13.07	\$9.79	\$8.49	\$7.57
<b>Pakenham Officer News</b>	\$13.07	\$9.79	\$8.49	\$7.57
<b>Cranbourne News</b>	\$14.86	\$12.73	\$11.41	\$10.08
<b>Berwick News</b>	\$14.86	\$12.73	\$11.41	\$10.08
<b>Dandenong Journal</b>	\$19.42	\$17.51	\$15.66	\$13.80
<b>Journal News</b>	\$13.07	\$9.79	\$8.49	\$7.57
<b>Geelong Indy</b>	\$14.78	\$14.09	\$12.20	\$10.88
<b>Ranges Trader Mail/ Ferntree Gully Belgrave Mail</b>	\$12.80	\$9.59	\$8.32	\$7.43
<b>Mountain Views Mail/ Upper Yarra Mail</b>	\$12.80	\$9.59	\$8.32	\$7.43
<b>Mount Evelyn Mail</b>	\$5.75	\$4.32	\$3.74	\$3.34

**CLASSIFIED LINEAGE RATES**

Please call our Network Classifieds Department on 1300 666 808 for Classified Lineage Rates



Pakenham: Cnr Princes Highway and Army Road, Pakenham 3810 Telephone: 03 5945 0666  
Geelong: 1st Floor, 78 Moorabool Street, Geelong 3220 Telephone: 03 5249 6700  
Healesville: 244 Maroondah Highway, Healesville, 3777 Telephone: 03 5957 3700  
Classified Advertising: 1300 666 808 Email: sales@networkclassifieds.com.au