

# ADVERTISING RATES

Rates effective 1 January 2008.

## CLASSIFIED ADVERTISING

CLASSIFIED DISPLAY RATES				
SINGLE PAPER BUYS	CASUAL	4 weeks	8 weeks	13 weeks
STA, SUN, KES	15.02	10.01	8.47	7.83
FYS, WIL, WHC	18.92	12.41	10.63	10.16
BN, CN, PN	14.19	10.01	9.48	7.98
PG	10.15	7.51	7.18	6.11
SEREN	16.40	13.28	11.48	10.34
NWPN	16.40	13.28	11.48	10.34
WPN	16.40	13.28	11.48	10.34
NPN	16.40	13.28	11.48	10.34
HUM	15.17	10.31	9.13	8.75
WHIT, WWK	15.17	10.31	9.13	8.75
DS	14.19	10.01	9.48	7.98
GI	13.10	10.41	9.87	9.52
BI, TI	8.92	5.43	4.81	4.63
RTM	7.80	7.26	6.82	6.33
MVM, UYM	7.80	7.26	6.82	6.33

\*All rates above are per column centimetre and include GST.

### CLASSIFIED LINAGE RATES (Inc. GST)

Casual \$15.30 1st three lines, \$2.86 per line thereafter  
 4 weeks \$14.25 1st three lines, \$2.75 per line thereafter  
 8 weeks \$13.70 1st three lines, \$2.64 per line thereafter  
 13 weeks or more \$13.20 1st three lines, \$2.53 per line thereafter

### COLOUR (additional charge)

For further details regarding your rates please speak to your advertising consultant or phone one of our offices to speak to one of our consultants.

**Star**

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**Mail Newspaper Group**

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