

ADVERTISING RATES Rates effective 1 January 2008.

DISPLAY ADVERTISING

MONETARY ANNUAL CONTRACT DISCOUNT LEVELS

SINGLE PAPER BUYS	CASUAL	250cm	500cm	1000cm	2500cm
Pakenham Gazette (PG)	9.90	6.93	6.60	5.99	5.67
Berwick News (BN)	11.55	6.88	6.16	5.72	5.17
Cranbourne News (CN)	9.79	5.83	5.28	5.01	4.46
Pakenham News (PN)	9.90	6.93	6.60	5.94	5.67
Greater Dandenong Star (DS)	13.64	8.25	7.32	7.10	6.27
Mountain Views Mail/Upper Yarra Mail (MVM)	7.70	7.15	6.71	6.33	5.94
Ranges Trader Mail/Ferntree Gully Mail (RTM)	7.70	7.15	6.71	6.33	5.94
St Albans, Deer Park, Caroline Springs Star (STA)	9.79	5.83	5.28	5.01	4.46
Sunshine, Ardeer, Albion Star (SUN)	9.79	5.83	5.28	5.01	4.46
Keilor, Taylors Lakes, Sydenham Star (KES)	9.79	5.83	5.28	5.01	4.46
Footscray, Yarraville, Braybrook Star (FYS)	9.79	5.83	5.28	5.01	4.46
Williamstown, Altona, Laverton Star (WIL)	11.55	6.93	6.16	5.72	5.17
Werribee, Hoppers Crossing Star (WHC)	11.55	6.93	6.16	5.72	5.17
Hume Star (HUM)	13.64	8.25	7.32	7.10	6.27
Whittlesea Our City Star (WHIT)	13.64	8.25	7.32	7.10	6.27
Whittlesea, Wallan, Kilmore Star (WWK)	5.06	4.18	3.91	3.47	3.08
South Eastern Star Real Estate (SEREN)	16.28	12.98	11.22	10.34	9.90
North West Star Real Estate (NWPN)	16.28	12.98	11.22	10.34	9.90
Western Stat Real Estate (WPN)	16.28	12.98	11.22	10.34	9.90
Northern Star Real Estate News (NPN)	16.28	12.98	11.22	10.34	9.90
Geelong Independent (GI)	14.52	12.87	11.17	10.07	9.24
The Bellarine Independent (BI)	9.79	5.83	5.28	5.01	4.46
Torquay Independent (TI)	5.06	4.18	3.91	3.47	3.08

WEEKLY CONTRACT DISCOUNT LEVELS

SINGLE PAPER BUYS	CASUAL	4 weeks	8 weeks	13 weeks
Pakenham Gazette (PG)	9.90	6.93	6.60	5.99
Berwick News (BN)	11.55	6.88	6.16	5.72
Cranbourne News (CN)	9.79	5.83	5.28	5.01
Pakenham News (PN)	9.90	6.93	6.60	5.94
Greater Dandenong Star (DS)	13.64	8.25	7.32	7.10
Mountain Views Mail/Upper Yarra Mail (MVM)	7.70	7.15	6.71	6.33
Ranges Trader Mail/Ferntree Gully Mail (RTM)	7.70	7.15	6.71	6.33
St Albans, Deer Park, Caroline Springs Star (STA)	9.79	5.83	5.28	5.01
Sunshine, Ardeer, Albion Star (SUN)	9.79	5.83	5.28	5.01
Keilor, Taylors Lakes, Sydenham Star (KES)	9.79	5.83	5.28	5.01
Footscray, Yarraville, Braybrook Star (FYS)	9.79	5.83	5.28	5.01
Williamstown, Altona, Laverton Star (WIL)	11.55	6.93	6.16	5.72
Werribee, Hoppers Crossing Star (WHC)	11.55	6.93	6.16	5.72
Hume Star (HUM)	13.64	8.25	7.32	7.10
Whittlesea Our City Star (WHIT)	13.64	8.25	7.32	7.10
Whittlesea, Wallan, Kilmore Star (WWK)	5.06	4.18	3.91	3.47
South Eastern Star Real Estate (SEREN)	16.28	12.98	11.22	10.34
North West Star Real Estate (NWPN)	16.28	12.98	11.22	10.34
Western Stat Real Estate (WPN)	16.28	12.98	11.22	10.34
Northern Star Real Estate News (NPN)	16.28	12.98	11.22	10.34
Geelong Independent (GI)	14.52	12.87	11.17	10.07
The Bellarine Independent (BI)	9.79	5.83	5.28	5.01
Torquay Independent (TI)	5.06	4.18	3.91	3.47

*All rates above are per column centimetre and include GST.

COLOUR (additional charge)



Star News Group



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Geelong: 1st Floor, 78 Moorabool Street, Geelong 3220 **Telephone:** 5221 5200 **Facsimile:** 5221 3823 **Website:** www.geelongindependent.com.au

Tullamarine: 17 Assembly Drive, Tullamarine 3043 **Telephone:** 9933 4800 **Facsimile:** 9933 4844

Berwick: 67 High Street, Berwick 3806 **Telephone:** 9796 1855 **Facsimile:** 9796 1690

Healesville: 205A Maroondah Highway, Healesville, PO Box 470 **Telephone:** 5962 5800 **Facsimile:** 5962 4057

Monbulk: 41 Main Street, Monbulk, PO Box 355 **Telephone:** 9752 1611 **Facsimile:** 9752 1921

Yarra Junction: 2457 Warburton Highway, Yarra Junction **Telephone:** 5967 2132

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